



WOMEN [♀]ICONS MALAYSIA

INFLUENTIAL | INNOVATIVE | INSPIRING

January 30, 2018 - Kuala Lumpur

**BUILDING A GENDER SENSITIVE
ENVIRONMENT TO NURTURE ACHIEVERS**



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About Women Icons

The Women Icons Summit & Awards celebrates and honours the accomplishments & contributions of women who have excelled in different spheres of life. The initiative underscores the paramount role played by women in society, while appreciating their attitudes, initiatives, will power and perseverance. The Women Icons are those who have distinguished themselves as prominent citizens, who have displayed a strong mettle and capability to perform well in any field of endeavour.

It is important that success stories of Women Icons should be publicly recognized, so that such women not only become role models for future generations but also help change societal mindsets.

The goal is to facilitate a Thought Leadership, Recognition and Networking platform for women achievers across South & South East Asia. This will not only serve as a tribute to these women by celebrating their work, their life and their contribution to society, but will also empower younger generations to work towards their goals.

Following the phenomenal success of the inaugural Asian edition of Women Icons Summit & Awards hosted in Singapore in March 2017, the effort is to roll out the initiative in individual countries and create an ongoing forum to identify and nurture women achievers. The 2018 Women Icons Malaysia edition is the first attempt in this direction. To be hosted annually the aim is to pave the way through collaboration and inclusion, by engaging people, organisations, and governments in the celebration of women's accomplishments.



India Conference Series



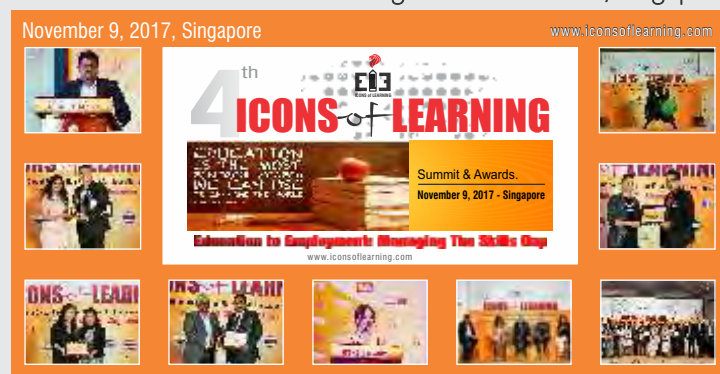
Women Icons 2017



Summit & Awards 2017



4th Icons of Learning Summit & Awards, Singapore





Guest of Honour



Datin Paduka Ms Marina Mahathir
Guest of Honour & Keynote Speaker

Datin Paduka Ms Marina Mahathir is a socio-political activist and writer, focussing on the intersection of gender, religion and politics. She is a leader in many non-governmental organizations such as the Malaysian AIDS Foundation and is an active socio-political blogger.

She has been a regular newspaper columnist for over 20 years, led an HIV/AIDS NGO for 12 years and currently is involved in advocacy for justice and equality for Muslim women.

In 2010, she was awarded UN Person of The Year for her volunteer work in combatting HIV/AIDS. In 2016, she was conferred the Chevalier de la Légion d'Honneur by the French government for "her voice and charisma to many causes", citing her work with the Malaysian AIDS Council and with migrants as examples. She is one of eight Malaysians to receive the award so far.





Panel Speakers



Marianne Clark-Hattingh, UNICEF Representative to Malaysia

Marianne Clark-Hattingh assumed leadership of the UNICEF Malaysia country office in January 2016. She joins the country office with vast experience in child protection, change management and social policy development. She brings to her role sound expertise in child rights, capacity building and results-based management. Driven by her commitment to ensuring a world fit for children, Ms. Clark-Hattingh first began her career in China and Thailand before joining UNICEF in Madagascar. She has since worked at the UNICEF Headquarters in New York and held progressively senior management positions in Guinea Conakry, Benin, and Somalia as well as with the UN staff college in Turin, Italy. Ms. Clark-Hattingh holds a Bachelor's degree in French and International Relations and earned her Masters in Economics from the London School of Economics, specialising in Social Policy and Development. She is a British and French national.



Shanthi Thiruchelvam, Executive Director & Principal Consultant, Perception Management Sdn Bhd

Shanthi brings on board over 20 years of valuable experience in public relations, integrated marketing communications, stakeholder relations and speaking engagements across Malaysia, Singapore, Maldives, Sri Lanka, India, Durban and East Malaysia to establish and implement successful strategic and brand presence initiatives. She excels in managing strategic concepts with integrity and resilience. As the Executive Director & Principal Consultant at Perception Management SDN BHD, she is responsible to lead the development of high-quality communication solutions for clients towards narrowing perception gaps. Shanthi has facilitated and led training workshops for Key Messaging, Spokesperson Coaching, Crisis Management and Service excellence.



Vishwesh Iyer, Managing Partner & Director, BERG-Singapore

With over 25 years of professional experience across business journalism, communications consulting & events, Vishwesh is Founder Director & Managing Partner of Singapore-headquartered Business Excellence & Research Group Pte Ltd. An entrepreneur at heart, he has worked with some of the leading global communications consulting firms servicing clients across South & South East Asia. Since its inception in 2013, BERG has been actively working towards establishing thought leadership, business networking & recognition platforms across select verticals. Using Singapore as its base, BERG positions itself in creating bridges across South & South East Asia for businesses to interact, collaborate & grow.



Panel Speakers



Nora Manaf, Group Chief Human Capital Officer/ Group EXCO, Maybank

Nora Manaf, a qualified Chartered Accountant, is the Group Chief Human Capital Officer and member of the Group EXCO of Maybank. She also chairs several national level committees and holds several Board memberships. Nora's Board memberships include the Board of Etiqa General Insurance Berhad, Etiqa Life Insurance Berhad, MBB Labs Private Limited, Bangalore and the Malaysian American Commission on Educational Exchange (MACEE). Nora is active in her quest to make a difference to empower women. She is the Executive Sponsor for Maybank's Women Mentor Women Council established in 2013, as well as a Mentor for the ICAEW-TalentCorp Women in Leadership Programme. In 2016, Nora was awarded the "Beacon of Light" award at the National Women in Leadership Summit organised by the Asian Strategy & Leadership Institute (ASLI) in partnership with the Ministry of Women, Family and Community Development.



Nadiah Tan Abdullah, Chief Human Resources Officer, SP Setia Berhad

Nadiah comes with more than 20 years of HR expertise, with focus on Organizational Development and Change Management. Her experiences span across both local and Fortune 500 multinationals in various industries with local/regional and HQ roles, winning regional and global awards for her contributions. She is presently the Chief Human Resources Officer (CHRO) at S P Setia Berhad. A graduate of BA International Relations from the UK, she has the advantage of looking at HR from a global and holistic perspectives. Her expertise lies in driving Change initiatives focusing on developing the optimum organizational structure, attracting the best talent using creative and strategic channels. She has been actively involved in creating positive and sustainable development platforms for enhanced talent capabilities and employee engagement for sustainability.



Anwar Jumabhoy, Author, Coach & Facilitator

Anwar is a Speaker, Leadership Coach and Facilitator on the subjects of Leadership and Entrepreneurship. He has over 30 years of senior management experience across a wide range of industries. Until May 2015, Anwar was Director of Operations at Tune Hotel Group. Anwar's articles have appeared in publications of the Canadian Institute of Management, Edge Weekly and the online publication, Digital News Asia. He published his book "9 Entrepreneurisms: Management Practice for a VUCA World" in 2017.

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Women Icons 2017

Dr. Agnes Heng, Director, Agnes Heng Dermatology

Dr. Alice Prethima Michael, Managing Medical Physician & Founder, Dr. Alice Medical Centres

Charmaine Pang, Founder, Modentis Sdn Bhd

Daphnie Wong, Principal, Achievers Brain Cognitive Development

Elmarie Potgieter, Managing Director, RITE Education Consultancy

Fathiah Hamzah, Project Coordinator, Rumah Solehah

Datin Dr. Hasnorliza Abu Hassan, Founder, ADLA Group Sdn Bhd

Dr. Jeyanthi Ramasamy, Independent Non-Exec Director, Rohas Tecnic Bhd

Jayne Kennedy, COO and Co-Founder, EPIC Collective

Prof. Datin Sri Dato' Dr. KH Wang, Founder, Smart Reader® Worldwide

Datin Kalavalli Sethu, Founder & Managing Director, Compass Insights Sdn Bhd

Kamini Manikam, Producer-Choreographer- International Danseuse

Dato' Nor'ashikin Binti Taib, Founder, Medimesra Care Management Sdn Bhd

Nurfarini Daing, Co-Founder & CEO, myHarapan

Datuk Ar. Tan Pei Ing, Founder, PI Architect

Raja Teh Maimunah, CEO, AmInvestment Bank Berhad & MD (Wholesale Banking), AmBank Group

Dato' Satinah Syed Saleh, MD, Alpha Alsagoff Edu Resources Sdn Bhd

Dr. Shirley Tan Sie Ling, Founder & CEO, Universal Business Academy Sdn Bhd

Dr. Wendy Liew, Founder & Director, The Image Creator Sdn Bhd



Dr. Agnes Heng

Director, Agnes Heng Dermatology



Dr Agnes Heng is a consultant dermatologist and director of Agnes Heng Dermatology in Ipoh. She was previously the head of dermatology department, Hospital Raja Permaisuri Bainun, Ipoh, and during her decade-long tenure in public service, she was also appointed as State Dermatologist, overseeing dermatological services for the entire state of Perak.

Under her leadership, the DSM has embarked on a few community outreach programmes. One such initiative is the Project on Adolescent Skin Health (PASH) whereby dermatologists reach out to secondary school students to educate them on the changes in their skin at puberty and should they have acne, to seek treatment early to prevent scarring.

Upon her return from the fellowship with University of Pennsylvania, Philadelphia, USA, she set up the first Immunodermatology laboratory within the Ministry of Health, which supported immunofluorescence and ELISA tests for all dermatology departments for the whole country. The availability of these tests has made the diagnosis of autoimmune blistering diseases possible.

Dr Agnes is a speaker at several national & international conference, an opinion leader and speaker for several pharmaceutical companies, on editorial board of the Malaysian Journal of Dermatology and is a reviewer for the Medical Journal of Malaysia. She also serves as a council



member of the Asian Academy of Dermatology and Venereology (AADV) and an ambassador for the 24th World Congress of Dermatology 2019 in Milan.

Dr Agnes is passionate about promoting the interest in Dermatology among young doctors and strongly believes that sharing knowledge and expertise will help raise the bar of Malaysian Dermatology. She was a trainer for

the Advanced Masters of Dermatology, Universiti Kebangsaan Malaysia and has organized numerous teaching courses, workshops and conferences for paramedics and doctors alike.



Dr. Alice Prethima Michael

Managing Medical Physician & Founder, Dr. Alice Medical Centres



Dr. Alice is the Managing Medical Physician & Founder at Dr. Alice Medical Centres and has over 30 years of specialist experience in Family Medicine and expertise in Obstetrics and Gynaecology (OBGYN), Cosmetic Surgery and Medical Aesthetics. She is currently member of various international medical boards such as Occupational Medicine in Royal College of Physician, Ireland and European College of Aesthetic Medicine, in which she holds the position of head faculty instructor in South East Asia. Also, she is the co-founder of Society of Anti-Ageing, Aesthetic and Regenerative Medicine Malaysia (RMM).

Dr. Alice believes in a holistic approach of beauty, wellness and health and practises a comprehensive methodology in treating patients as a whole, not just by the symptoms. This is to ensure patients' health is not only maintained but also improves, using her vast specialised knowledge and experience in the areas of Obstetrics and Gynaecology (OBGYN), Family Medicine, Cosmetics Surgery and Medical Aesthetics.

As a media personality, Dr Alice is a firm believer in educating patients and the general public through forums and articles published in newspapers and magazines of all languages, appearing on TV programmes regularly to create awareness for the public. Her topics range from safe medical health care practices, women's issues, medical tourism, to trends of cosmetic surgeries and the medical aesthetics industry.

Dr. Alice is also a world renowned speaker who has spoken in many international forums where she shares her views with other doctors and prominent figures on her knowledge regarding the current progress of health and beauty treatments of today.



Charmaine Pang

Founder, Modentis Sdn Bhd



Charmaine is an Award Winning, Certified Trainer by Ministry of Human Resources Malaysia. The founder of Modentis, with over 10-year training experience, she has trained more than 1000 Malaysia brands to start their Online Branding. She had been invited to conduct more than 489 seminars across Asia. She is also the Vice President of Mobile Commerce Association of Malaysia.

Charmaine started her goal setting at a raw age of 10. She has constantly made her dream turn into reality; from a timid woman to an award winning inspiring trainer. She truly believes in her inner desire and the key to 'never get knocked down' is - You Are The Master Of Your Life.

She had helped bring in Corporate and Business into mobile internet and build a viable marketing channel through WeChat and other Social Media. Her venture Modentis Sdn Bhd has the credit of hosting the largest WeChat Marketing Consultancy by helping more than 800 brands start their WeChat e-business platform.

She has been featured on many Prominent Malaysia online media, Newspaper and magazines such as China Press, Oriental Daily, Entrepreneur Magazine, Asian Entrepreneur Magazine and Business Time Magazine.



Daphnie Wong

Principal, Achievers Brain Cognitive Development



Daphnie is certified and licensed Brain Gym® trainer and consultant and Principal at Achievers Brain Cognitive Development. She is also trained in children yoga, adult yoga, Yin & Yang Therapy, Magic Healing Balls therapy, Bloomberg Rhythmic Movement Training from Sweden, Vision Therapy, Natural Health Naturopathic Academy, Nutrition Treatment for Depression, Trainer for Alzheimer Disease Federation of Malaysia (ADFM) and many other programs.

Daphnie established Achievers Brain Cognitive Development (abcd) in 2003, a learning centre for children who learn differently. This was fully sponsored by 2 kind souls who believed in her work. The achievement of abcd is profound and many children have benefited from Daphnie's guidance.

Daphnie is also the consultant of SIP Academy Malaysia, sharing her expertise in the abacus program that has brought great depth and insight during her tenure with this esteemed company. She is also the consultant for many other learning centres locally and abroad, focussing in learning challenges centres. She trains teachers and parents all over Malaysia and overseas.

Her dream is to share her knowledge with as many parents, teachers and caregivers as possible as the strength of a team is definitely stronger than an individual. She believes every child has the ability learn and our duty is to find the path to connect us to the child.



Elmarie Potgieter

Managing Director, RITE Education Consultancy



A passionate South African born educator with extensive experience in the design and implementation of public - private education transformation projects across several continents, Elmarie Potgieter established RITE Education Consultancy in 2016 and has since furthered her work in supporting education in Malaysia.

In 2011 she joined the Kazanah owned subsidiary LeapEd Services Sdn Bhd as General Manager Education. Prior to her work in Malaysia, Elmarie worked as education and leadership adviser in the United Arab Emirates in an education transformation project with the Abu Dhabi Education Council in public schools across the emirate.

One of the projects that Elmarie is currently leading is the development of the GENOSIS project in collaboration with Agensi Inovasi Malaysia. She is engaged in supporting public school leaders of 135 schools nationwide, as well as teacher development in schools across Malaysia in collaboration with PINTAR Foundation.



Elmarie also serves as Strategic and Education Adviser to MCII, the first Collective Impact organisation in Malaysia that included the growth of the organisation to a network for 70+ private and public entities

She is also the ideator of a bespoke Curriculum for Early Years' thinking skills development called ThinkWise (Little People Big Ideas) and is also an accredited Emotional Intelligence Coach through the international organisation, Six Seconds. She is also a regular singer, performer and jewellery designer with her own company, KLEUR Jewellery Designs.



Fathiiyah Hamzah

Project Coordinator, Rumah Solehah



For the past ten years, Fathiiyah has taken on the role of project coordinator at a halfway home in Ampang, Selangor, Malaysia for children living with HIV/AIDS. Rumah Solehah (RS), meaning 'home of pious women', houses orphans whose parents have died of AIDS.

For some, working with people who have HIV/AIDS may represent gloomy images of disease and death, but for Fathiiyah, it is a world connected with love, learning and fun.

Her journey with RS began when one of her seniors at International Islamic University Malaysia invited her to organise a birthday bash for the children of RS. Since then, she noticed that most of the children were not doing well at school. This encouraged her and her friends to start a tuition class for the kids.

Since the creation of Rumah Solehah in July 1998, the organisation has cared for more than 55 children, giving them a home and a family to belong to — something that children with HIV/AIDS are often denied. Many of the kids have suffered mental and physical abuse from their own relatives and were abandoned on the street or at hospitals.

Fathiiyah's responsibility is to engage the children in a variety of activities to nurture their diminished self-confidence. The activities give the children an opportunity to explore their talents and shine.

Rumah Solehah is a home to many wounded hearts where idols like Fathiiyah Hamzah dedicate themselves to healing those wounds, raising public awareness & increase acceptance with their empathy & dedication.



Datin Dr. Hasnorliza Abu Hassan

Founder, ADLA Group Sdn Bhd



A serial entrepreneur, author, speaker, coach, mentor and a work-life balance advocate, Datin Dr Hasnorliza Abu Hassan, also known as Datin Dr. Leez Hassan is a professional in the fields of finance, marketing and general management with 20 years of experience.

Her professional career began with corporations such as Caltex Oil Malaysia and Shell Malaysia. In the mid-2000s, she ventured into entrepreneurship with Sparkleen™ and Leezarra - a modest and elegant fashion wear for women was established. In 2015, she fulfilled her dream by establishing ADLA, a platform for entrepreneurs to grow towards achieving sustainable success. ADLA™ (Advance, Development, Learning & Advisory) to empower and inspire women to be leading entrepreneurs in any field, while attaining ideal work-life balance.

She offers one on one coaching, a day seminar, S.A.F.E.R business module system, and released the book, "The Millennial's Guide to Building Business Right". Her passion for learning and development led her to accomplish a PhD in Business Management (Warnborough College Ireland, UK). She holds a Masters and Bachelor's Degree in Business Administration & Accounting from California State University, Sacramento, USA

Among her many successes, she has been appointed and entrusted in many areas such as an Adjunct Lecturer in University Putra Malaysia and Binary University, Head of Entrepreneur Studies, Advocate and Ambassador, Secretary General, Mentor, Internal Auditor, Panelist, and as a Keynote Speaker and also Lieutenant Governor of Kiwanis Malaysia.



The #SpreadLove Campaign started in 2015 is still going strong with many projects for single mothers, schools, English programmes, Hari Raya Cheer and Women Business Charity Events.



Dr. Jeyanthi Ramasamy

Independent Non-Exec Director, Rohas Tecnic Bhd



Dr. Jeyanthi is the Independent Non-Exec Director at Rohas Tecnic Bhd. She holds a Masters degree in Petroleum Technology and PhD in subsea engineering. Her first job was as an offshore drilling engineer, working offshore for two or three weeks long shifts at a time. In 2008, she joined Shell Malaysia where she worked mainly on oil rigs, platforms, construction vessels, manufacturing plants and construction sites.

In 2016 she joined Oceaneering, a provider of specialist products and services for subsea oil and gas developments. Despite the tag of a young mother then, Oceaneering offered her the position of Technical Solutions Manager and provided a platform to enhance her career.

Rohas Tecnic Bhd was attracted by her experience of working for multinational companies and on large projects in the Asia-Pacific region and she was appointed to the board of Rohas Tecnic Bhd as an independent and non-executive director in Aug 2017.

Jeyanthi believes that with discipline, hard work and with support from family and peers, a woman can have a happy family, complete her education to post-graduate level and develop an exciting career. Her story and journey is a motivation to young girls and other women to dream big and to follow their dreams.



Jayne Kennedy

COO and Co-Founder, EPIC Collective



Jayne Kennedy is the COO and Co-Founder of EPIC Collective, a multiple award winning social enterprise with focus on enabling a cooperative world by developing supportive ecosystems and platforms that bring together people and their environments.

Believing that "great things can be achieved through small purposeful actions," EPIC stands for 'Extraordinary People Impacting Community' where its flagship programme is a non profit initiative called EPIC Homes; a system that empowers ordinary people to build sustainable homes for families in as fast as three days, developing relationships while doing so.

Armed with an interest in personal development and social impact, a background in advertising and training, Jayne has spent the last 8 years focusing on projects that bring people together for individual and community transformation namely through their flagship initiative EPIC Homes. She has worked closely with over 50 corporations to realise their CSR and team building efforts and has grown their tribe of volunteers to 5000 contributors.

Last year, EPIC introduced EPIC DNA, an experiential learning arm that equips people with the skills and ability to impact the communities around them. They also introduced EPIC Communities, a community-driven developer that brings people together to build cooperative, resilient and sustainable communities.

EPIC's work revolves around people: bringing forward the strengths of their communities while facilitating opportunities for them to shape the places and spaces around them. Jayne continues to have a growing sense of responsibility towards the people and communities she works, built on a belief that if everyone is able to be their best self, it would fundamentally change the way people cooperate and collaborate.



Prof. Datin Sri Dato' Dr. KH Wang

Founder, Smart Reader® Worldwide



Datin Sri Dato' Dr KH Wang is a edupreneur & forty-seven time winner of local and international awards to date. She started small, with a day care centre in Damansara Heights in 1987 and eventually, expanded into three schools. Her venture SmartReader® Worldwide today has more than 300 centres in Malaysia and another 150 centres abroad. What started as a simple English reading programme has now become a major franchise business.

Through her research, she founded of the Smart Reader Creative Teaching Methodology®, which has given preschool education a tremendous facelift and transformed the landscape of early childhood education industry in the country and around the world.

Datin Sri Dato' Dr KH Wang believes that every child deserves high quality education regardless of their circumstances. Hence, she started the "One Child One Hope" scholarship programme to provide quality early childhood education to less fortunate children.

She is always passionate about wanting women to be independent and successful and encourages them to break the glass ceiling to reach greater heights. Smart Reader® Worldwide gives opportunities to women managers to lead departments under her care and Smart Reader® Worldwide franchisees are also mostly women. She takes it upon herself to help build their careers and nurture their talents; many women have achieved great heights after coming on board the Smart Reader® Worldwide train of success.



Her advice to others has always been to "Dream Big" and her motto is "To complete tomorrow's work today!"



Datin Kalavalli Sethu

Founder & Managing Director, Compass Insights Sdn Bhd



Kala Sethu, Founder & Managing Director Compass Insights Sdn Bhd is a name to be reckoned with in the research industry in Malaysia. She was elected as the first woman President of the Marketing Research Society of Malaysia (MRSM). Her appearance on talk shows on TV on ASTRO and RTM, the demand for her to speak at various forums, whether on business or self-awareness and spiritual growth and her involvement in helping disadvantaged youth, especially youth have made Kala well-known figure in social services as well.

She is one of few Indian Malaysian women who has made her mark in this field. In the 20 years that she spent in the corporate world, she has worked for many leading MNCs such as Colgate-Palmolive, AC Nielsen and Research International where she spearheaded various leading roles.

In 2008 Kala decided to start her own company, Compass Insights with a core vision to build clients' dreams with a positive difference in the way marketing research is conducted, delivered and applied.

Kala also firmly believes in giving back to the society. Her university education was made possible by a scholarship from the Association of Promotion of Higher Education in Malaysia (APHEM).



She is a Life Member of Education Welfare Research Foundation (EWRF). She supports Myskills by conducting spiritual development workshops for their vulnerable youths. Kala is married to well known Datuk Iswaraan Suppiah and is a doting mother to three academically bright children.



Kamini Manikam

Producer-Choreographer- International Danseuse



Kamini Manikam is an accomplished Bharathanatyam artiste of International repute. Born in an environment enriched with music and dance, her great-grandfather, the late Mr. Chinnayya was a dramatist and an actor who actively involved in stage plays of pre-independent Malaya. Next in line was her grandmother, the late Mrs Amaravathi Govindaraju, the first female artiste to perform 'Kathakalatshebam' (narration of mythological stories by singing) in Malaysia.

The Tanjai Kamalaa Indira Dance School founded by her mother & aunt in 1966 is currently the 'Longest Operating Dance School in Malaysia', endorsed by the Malaysia Book of Records. Kamini initially took up dancing at the age of 3 from her mother and her aunt, adhering to the Tanjavur style of dance and was further trained by 'Shastra Nritya Kala Sarathi' Natyacharya Shri Ravi Sharma, a Bharathanatyam exponent from Chennai, India.

Having performed for more than 350 shows extensively locally and in countries such as India, Spain, Turkey, Mauritius, Australia, Singapore; Kamini has also taken many lead roles in the highly acclaimed dance drama productions of the Tanjai Kamalaa Indira Dance School. Her artistic works have been also documented in Japanese academic journals regarding Indian dance in Malaysia. Creating a world of her own, Kamini incorporates her ideas into her dance and her career as an Independent and progressive woman, advocating leadership and positive lifestyle among the eves of today.



She founded LIPSTICK: Celebrating Life as ONE in 2014 to propagate compassionate values through dance and music. This time though, she wore many hats; as a Producer, Director, Choreographer, Costume Designer and of course as a solo Performer.

Kamini Manikam continues to accept and advocate a variety of new concepts and ideas as her journey continues. Crossing borders and experimenting with the unknown still stay strong as her principles as she traverses life's unlimited possibilities.



Dato' Nor'ashikin Binti Taib

Founder, Medimesra Care Management Sdn Bhd



Nor Ashikin Taib is a dynamic entrepreneur who utilizes creativity, leadership and teamwork, is analytical and versatile too with huge aspirations and professionalism. Always motivated to achieve the best results, she is now ready to commit herself to contribute to the society and play a bigger role for women and development in the 21st century .

Her venture Medimesra Care Management Sdn Bhd, popularly referred to as MMC Sdn Bhd was registered in August 2004 and started its business fully in 2007. Prior to that she was attached to a reputable property developer in Kuala Lumpur. The company showcased their first event in 2007 registered as Bumiputera Property Exhibition, also known as BPEX.

BPEX is a platform for all property developers in Klang Valley to promote their projects to the Malay/Bumiputera market. Till date BPEX is the only Bumiputera company showcasing this prestige property event which is recognised and supported by Ministry of Urban Wellbeing, Housing and Local Government and Kuala Lumpur City Hall. They also collaborate with the government agencies ie. Jabatan Perumahan Negara (JPN) and Construction Industry Development Board (CIDB) in conducting property related seminars. BPEX is widely known amongst Property developers and Malaysians especially in Bumiputera market which cover 60 percent of the population. BPEX are also featured in local newspapers, magazines, TV and radio.

A go getter person, failure is not an option for Nor Ashikin Taib. She loves to achieve superior results in a variety of challenging and multicultural environment with her proven ability to manage and complete the tasks or projects to the highest standard.



Nurfarini Daing

Co-Founder & CEO, myHarapan



Nurfarini is co-founder and CEO at myHarapan, a Foundation established in 2010, dedicated to helping youth achieve their true potential by empowering them to make positive social impact. She was previously its General Manager before assuming her role as CEO.

myHarapan or the Youth Trust Foundation engaged and developed over 26,000 Malaysian youth and funded over 140 various social initiatives.

myHarapan is a social business advocate and uses it as its compass, co-organizing the Global Social Business Summit (GSBS) 2013, the first GSBS held outside of Europe. It has also launched the Social Venture/Business Fund, the first of its kind in the country, to provide access to funding for start-up Youth-Driven Social Businesses and Entrepreneurs.

Nurfarini was previously with the Multimedia Development Corporation of Malaysia (MDeC) and headed the Project Management & IT services unit under the Technopreneurs Development Department, enhancing entrepreneur capacity through use of technology. She has over 18 years of start-up experience including business development, training and coaching for SMEs and unemployed graduates.

She graduated from the University of Warwick, UK, in Accounting & Finance and is an Alumnus of INSEAD where she did the Social Entrepreneurship Program. She has won several accolades including the Social Innovation Leadership award, was a nominee for the Malaysian Great



Women of our Time award by the Women's Weekly and CSR Leadership, for her work with supporting and redefining CSR etc.



Datuk Ar. Tan Pei Ing

Founder, PI Architect



Datuk Tan Pei Ing graduated with a Bachelors in Architecture (with honours) degree from the University of Melbourne. She was the first female President of both the Malaysia Institute of Architects (PAM) and the Architects Regional Council of Asia (ARCASIA).

She is the founder and Principal of the firm PI Architect and has been involved in a number of prominent projects in Malaysia including the IOI Mall, IOI Business Park, The Marriot Hotel Putrajaya, Le Meridien hotel etc.

Pei Ing has been appointed as a member of the Board of Architect Malaysia for many years. She is the follow member of Malaysian Institute of Architects & Royal Australian Institute of Architects. In recognition to her contribution to architecture both regionally and internationally, she is conferred with honorary membership by the American Institute of Architects, Korean institute of Registered Architects and Association of Siamese Architects.

She has received widespread recognition for her exemplary work in developing the field of Architecture in Malaysia. She is also involved with a number of charitable initiatives including the pro bono "Architects meet the public" forum and Malaysian Chapter of "Architecture for Humanity" which harness architecture and design to tackle global, social and humanitarian crises.

In 2013, Datuk Tan inaugurated the ARCASIA Post Forum Event for Social Responsibility in Nepal, which covers universal access, affordable housing, conversation & heritage, disaster preparedness and management etc that has now been integrated into all future ARCASIA events.



Datuk Tan is a prominent advocate for advancing women in Architecture. As a successful architect and businesswoman herself, she has inspired a whole new generation of aspiring women to pursue their goals and dreams.



Raja Teh Maimunah

CEO, AmInvestment Bank Berhad & MD (Wholesale Banking), AmBank Group



Raja Teh Maimunah has over 23 years of experience in banking and finance, focusing on areas of Islamic and investment banking. She is at present the Chief Executive Officer of AmInvestment Bank Berhad and Managing Director of Wholesale Banking, AmBank Group. Prior to her current appointment, she was the Managing Director and Chief Executive Officer of Hong Leong Islamic Bank Berhad. Prior to that, she was the Global Head of Islamic Markets at Bursa Malaysia, Chief Corporate Officer and Head of International Business at Kuwait Finance House Malaysia, Senior Director of Bank Alkhair Malaysia (previously known as Unicorn Investment Bank) and Head of Investment Banking at RHB Sakura Merchant Bank (now RHB Investment Bank).

Raja Teh Maimunah also extended her services in Pengurusan Danaharta Nasional Berhad (Malaysia's national asset management and debt recovery agency) during the Asian financial crisis in 1998 and was with CIMB Investment Bank over a period of almost 10 years covering debt and equity origination and equity sales. She spent her early days at KPMG Peat Marwick Consultants.

She is also the Adviser on Islamic Banking and Finance to the World Islamic Economic Forum Foundation, a Board Member of IBFIM (Islamic Banking and Finance Institute Malaysia), and a member of the Islamic Finance Committee for the Malaysian Institute of Accountants.



She was awarded an Honorary Doctorate of Law from the University of East London, United Kingdom and also holds an LLB (Hons) from the same university. She also sits on the committee of Pertubuhan Tindakan Wanita Islam (PERTIWI), a 47 year old NGO, and Agensi Innovation Malaysia's Social Impact Committee.



Dato' Satinah Syed Saleh

MD, Alpha Alsagoff Edu Resources Sdn Bhd



Dato Satinah Syed Saleh is currently the Managing Director of Alpha Alsagoff Edu Resources Sdn Bhd, a consulting & advisory services provider for education, a company she set up in 2011. She is the Director of Melewar Learning Resources and Board member of St. John International School Kuala Lumpur.

She is also the Advisor & Consultant (Education) to Khazanah Nasional Berhad since 2012. This platform allows her to contribute via foundations created by Khazanah such as Yayasan HASANAH and PINTAR Foundation which work closely with the MOE and corporate partners in improving public school deliveries especially to the underserved schools through programs such as capacity building for teachers & school leaders, school adoption programs, and providing mobile learning units.

Post her graduation, she joined the government service, starting as a secondary school teacher, lecturer and later on as official at the Ministry of Education (MOE) and the Ministry of Higher Education Malaysia. She studied Master of Science degree in Information & Library Studies at Loughborough University UK; attended professional courses on 'Educational Policy Analysis & Planning' at Harvard University USA (1996), and on 'Project Management in Producing Results' at the Australian National University, Canberra (2005).

Satinah was seconded to the Prime Minister's Department as the Special Officer to the Deputy Prime Minister of Malaysia (2004). She was also the Director for Malaysian Students Department in New Zealand. Prior to her retirement, she served as the Director for Private Education Division MOE.

She was involved in the planning and drafting of the Economic Transformation Program (education). Satinah was the Head of Project Management Office (Phase 1) reviewing the Malaysian Education System which culminated with the 'Malaysian Education Blueprint 2013-2025', a policy document currently being used for education in Malaysia.



Dr. Shirley Tan Sie Ling

Founder & CEO, Universal Business Academy Sdn Bhd



With over 20 years of experience in the education sector, Dr. Shirley has gone from being an educator to being a successful entrepreneur. She is CEO of Universal Business Academy (UBA) in Malaysia. To date, UBA has more than 2,000 students from all over the world who have matriculated in their programs and have successfully accumulated their internationally recognised programmes.

Universal Business Academy (UBA) was established with a mission to help the poor and provide International Programs that will truly help out students become highly employable and globally competitive. UBA collaborates with Universities direct from UK, Russia, Barcelona and Malaysia for student support, with academic staff operating an open-door-policy to offer the trainees the best possible guidance and advice.

By partnering with London Teacher Training College, UK - instead of offering English program to help improve the English level of the students, UBA trained about 700 teachers by giving them 2 days free phonetics workshop in Johor Bahru.

Dr. Shirley was also one of the highest membership grade of Fellow under title 'FinstAm' with the one of the oldest professional management bodies in United Kingdom having been formed more than 100 years since 1915. Institute of Administrative Management, UK (IAM).



Dr. Wendy Liew

Founder & Director, The Image Creator Sdn Bhd



Dr. Wendy Liew is the Founder & Director of The Image Creator Sdn Bhd and a tenacious styling and imaging talent set on bringing a message of beauty and confidence to the people around her. Profoundly passionate in what she does. She possesses a D Prof (GULL, USA) from her development pathway that includes a professional project application in Image & Brand Management.

Wendy's work is born out of her philosophy that one's image should never be used to cover up who you are but should instead be used as an accessory that brings out your true self and at times, allows one the power to dream and to dare.

Dr. Wendy has created an E-Commerce platform in Personalize Image Consultancy services to the doorsteps with just a few clicks away. This aims to make women's life simpler for any occasion, whether they are a fashion diva or practical dresser.

She holds Certificate from some of the finest worldwide institutes including The Australian Image Company and International Image Institute of Canada, Charleston School of Etiquette & Protocol in USA, London College of Fashion by world famous Luxury Brand Consultant and she is also an International Licensed Practitioner of NLP™. She was one of the privileged few who were personally trained by Carlsten Cziborr, an acknowledged excellent student of Dr. Richard Bandler, the co-creator of NLP™.



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BERG Advisory Board



Thomas McMahon, Chairman

Mr Thomas McMahon has a combined 30 years of experience across U.S. and Asian Exchange and Regulatory frameworks. He has led the development of exchange traded cleared futures and OTC products including exchange architecture development. Former CEO of the Singapore Mercantile Exchange (SMX), Mr McMahon has served as the President, Deputy Chairman of Hong Kong Mercantile Exchange (HKME), Director – Asia at the New York Mercantile Exchange (NYMEX) based out of Tokyo as well as Member, Board of Directors and Chairman of Petroleum Advisory Committee at NYMEX based in New York.



Itay Tawili, Member

Mr. Tawili is the CEO & Founder - I.B.O. Connection Group Ltd., Israel's leading business promotion and technology transfer organization. Using its wide knowledge, contacts and networking in the Israeli market, IBO bridges the gap between emerging markets to innovative & cutting-edge technology from the start-up nation - Israel. IBO operates across Medical, Hi-Tech, Agriculture, Food retail, Real estate, Chemical, Pharmaceutical, Energy, Financial and other sectors. Mr. Tawili is an Israeli entrepreneur based in Tel Aviv. Mr. Tawili brings to BERG a synergy and smooth access to Israel innovation.



Dr Jaroen Atitya, Member

Dr Jaroen Atitya is a Mentor & Adviser to the startup ecosystem in Bangkok. A director on the board of Bangkok Ventures, Dr Jaroen has had an illustrious career across the technology domain for more than three decades. Starting off as an academician, he taught at the University in Bangkok for almost a decade, before moving on to the field of alternative energy, where he led the Asian foray for some of the leading Dutch companies. Subsequently, he was also involved in representing many Western companies in the areas of automobiles, engineering and defence equipment across the Far East before switching to Information Technology through some close association with Silicon Valley based companies. Dr Jaroen brings to BERG a deep knowledge and expertise not only in the Thai market, but across the South East Asia.



Dr T Chandroo, Member

Dr T Chandroo is the Chairman & CEO of the Modern Montessori International Group (MMI), the largest Montessori franchise in the world. MMI network spans across and beyond the Asia-Pacific region today, operating over 100 pre-schools and training colleges in 16 countries worldwide. Dr Chandroo holds a Doctor of Business Administration from Southern Cross University (NSW Australia) in addition to a Master in Business Administration (MBA) from the University of East London (UK) and Fellow of Chartered Institute of Marketing (UK).

Dr Chandroo holds many key appointments in various government, industry and community based organisations.



Women Icons Advisory Panel



Dr Vani Khare, Co-Convenor

Vani is the Founder of Faith Foundation in India and Co-Founder of Sanrakshan Pte Ltd in Singapore. A woman who lives by the philosophy that 'one dreams, because one has power to achieve.' She is a scientist by education and humanitarian worker by choice. These organizations focus on ensuring sexual safety of children and adolescent, while raising awareness towards existence of child sexual abuse in society. Vani and her team has been tirelessly working with children from various geographies, culture and background to achieve the vision of safe childhood. Amidst her scientific and social entrepreneurship journey, she also started her career as writer and has scripted screenplays for TV.



Datin Jessica Tong Wai Leng

Datin Jessica Tong is a successful Malaysia-based entrepreneur. As the editor-in-chief of "Asia Success Inc. Branding Magazine", she is a pragmatic woman who has a positive attitude and capability to learn every day. Believing in the philosophy of giving her best, she says "I am not much different from any other woman, working hard is the only way I upgrade myself to be a better person." Recognising the challenges that women entrepreneurs face, she is of the view that women entrepreneurs have to be even tougher than men, because they have to balance between family life and business life.



S. Vanithadevi

Vanitha is the founder of Style Etiquette Pte Ltd, a Style And Beauty Coach and a Certified Etiquette consultant in Singapore. Vanitha had vast rich experience working in private sector for over 17 years. Vanitha is also an avid lover in the beauty line, she has been a consistent participant for many of Singapore's prestigious beauty pageants. This is also in line with her passion to meet more women to share beauty, charisma, eloquence and most importantly the bring out women that beauty and intelligence comes hand in hand. She is a crowned winner of Mrs Singapore India 2013. A finalist for Mrs Singapore Universe 2013. And the latest being awarded Asia Pacific Queen of Substance 2014.



Joyce Kingsly

Joyce is the Founder and Chairperson of LISHA Women's Wing (LWW) a sub committee of Little India Shopkeepers & Heritage Association formed in 2012. She decided to do something extra-ordinary to connect the ladies in Singapore through her unique monthly networking and awareness programmes. She is also the co-chairperson of the Singapore Indian Chamber of Commerce - Women Entrepreneur Network (SICCI-WEN). Joyce owns an import & wholesale distribution company and is also a certified and registered etiquette & image Trainer running CREATING 'A' CLASS CORPORATES as CEO & Founder.





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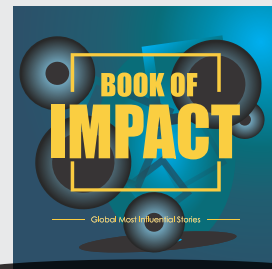
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About BERG



Business Excellence & Research Group Singapore

Business Excellence & Research Group Pte Ltd (BERG), is a Singapore-headquartered entity committed to nurturing and promoting business excellence across diverse sectors. In this quest, BERG has gone on to establish thought leadership, business networking & recognition platforms since its inception in 2013.

Among the areas of focus thus far have been :

- 1) Urbanisation, Sustainable Development & Real Estate
- 2) Skill Development, Lifelong Learning & Education
- 3) Entrepreneurship & Startup Ecosystems
- 4) Medical & Global Healthcare Practices
- 5) Celebrating Women Achievers – Women Icons
- 6) Cyber & Homeland Security

The manifestation of the various initiatives have been in the form of summits, conferences, business networking sessions and recognition through awards. Combined with a sustained communication process in the international media and through in-house knowledge initiatives like the AsiaBizToday, the effort is to have an ongoing dialogue in these areas and be a catalyst to find practical solutions.

BERG's Advisory Board & Executive Team brings together people with diverse international experience & expertise. Headquartered in Singapore, BERG finds representation in some of the key emerging markets of Middle East, India, Sri Lanka, Philippines, Thailand, Indonesia & Vietnam.





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